

Certificate of Attendance

Mario Rubenzer

has successfully completed the

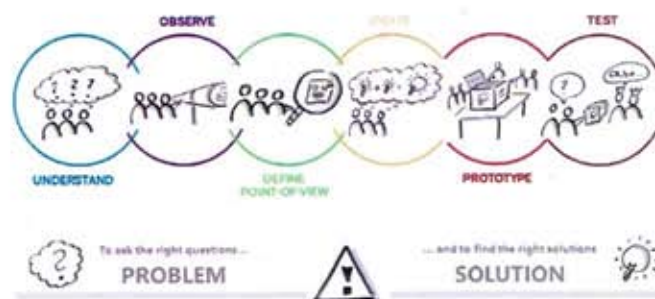
Healthcare Design Thinking Challenge

taking place from May 14th to 16th, 2018 in Linz, Austria

The following topics were covered:

- Understanding the problem from an End-User perspective
- Research including interviews
- Synthesis of findings by defining a Point-of-View
- Ideation to explore the Solution Space
- Prototyping to create a tangible solution
- Testing to get feedback and improve the prototype
- Business Model Canvas to understand the importance of Viability
- Pitching the idea in front of a jury

Design Thinking with SAP



Mag. Silvia Rathgeb
SAP University Alliances Director
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